



*Reach hundreds of thousands defense professionals worldwide online, on smartphones, apps, tablets, contextual links, social-networks, emails and e-print!*

'Defense-Update 360' offers exclusive, integrated promotion package designed exclusively for Tier I / Tier II defense corporations:

- Homepage & Run-of-Site Banners
- Ads Optimized for Smartphones
- Ads on Tablets and Apps
- Contextual Text Links
- Video channel
- Content becomes part of our E-mail and Social Networks Promotion

All integrated into an affordable, simple to manage packages:

**Defense-Update 360 Tier I: Annual Integrated Package**

1,200,000 banners, mobile, brand/product contextual links, home page links and video, email and social network integration, optional demographic / geographic targeting

**Defense-Update 360 Tier II: Quarterly Integrated Package**

200,000 banners, mobile, app, brand/product contextual links, home page links and video, email and social network integration, optional demographic / geographic targeting

**Defense-Update SME: One Month Package - Banners & Links**

50,000 banners, mobile, app, brand/product contextual links, email and social network integration / geographic targeting add 15%

**For CPM banner only packages see our online media kit:**  
<https://www.buyads.com/website/defense-update>

For more details and orders please contact [editor@defense-update.com](mailto:editor@defense-update.com)

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